



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FOREVER LISTENING, LEARNING, AND LEADING TOGETHER.

One Y for a better us.

YPN FALL RALLY

YMCA Professional Network &
Wisconsin/U.P. Michigan State Alliance of YMCAs
October 2, 2020



AGENDA

12:00-12:15 PM	Welcome & Invocation	Aaron Schmidt / Jordan Anderson
12:15-1:15 PM	Y-USA Diversity & Inclusion Presentation	Victor Rivera, Manager, Strategic Priorities, Y-USA
1:15-1:25 PM	Break	
1:25-2:15 PM	Breakouts	
2:15-2:30 PM	Closing	Aaron Schmidt

A SPECIAL THANKS TO THIS YEAR'S CONFERENCE PLANNING MEMBERS!

Shanéé Jenkins | YMCA of Metropolitan Milwaukee

Ahmad Qawi | Racine Family YMCA

Aaron Schmidt | Kettle Moraine YMCA

Julia Wohlt | State Alliance of YMCAs

KEYNOTE SPEAKER

YMCA of the USA
Diversity & Inclusion

One Y for a better us.

VICTOR RIVERA
Manager, Strategic Priorities
YMCA of the USA
Victor.Rivera@ymca.net



PEER COMMUNITY LEADERSHIP

AQUATICS

Statewide Leader: Brenda Maxwell

La Crosse, bmaxwell@ymcalax.org

Southeast Leader: Ashley Reynolds

Kettle Moraine, areynolds@kymymca.org

Northeast Leader: Gertrude Suhajda

Geneva Lakes Gertrude.suhajda@glymca.org

Northwest Leader: Abby Tesch

Woodson, atesch@woodsonymca.com

BRANCH DIRECTORS

Statewide & Southeast Leader: Aaron Miller

Waukesha County, ajmiller@gwycymca.org

Northeast Leader: Scott Schanhofer

Fox Cities, sschanhofer@ymcafoxcities.org

Northwest Leader: looking for someone!

BUSINESS/FINANCE

Statewide Leader: looking for someone!

Southeast Leader: Henrik Clausen

Milwaukee, hclausen@ymcamke.org

Northeast Leader: Kristel Lougher

Fond du Lac: klougher@fdlymca.org

Northwest Leader: Christina Conrad

South Wood County, conrad@swcymca.org

DAY CAMP/SCHOOL AGE

Statewide Leader: Keri Kaun

Glacial Community, kkaun@glcymca.org

Southeast Leader: Jamie Golz

Geneva Lakes, jami.golz@glymca.org

Northeast Leaders: Meghan Jansen-McKeithan
& Emily Wypiszynski

Fox Cities, mmckeithan@ymcafoxcities.org &
ewypiszynski@ymcafoxcities.org

Northwest Leader: Shane Drey

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CHILD CARE

Statewide Leader: Sally Glennon

Woodson, sglennon@woodsonymca.com

Southeast Leaders: Melissa Kescenovitz

Kettle Moraine, mkescenovitz@kymymca.org

Lindsay Flanagan,

Dane County, lflanagan@ymcadane.org

Northwest Leader: looking for someone!

Northwest Leader: Sally Glennon

Woodson, sglennon@woodsonymca.com

FACILITIES

Statewide Leader: Rick Cullen

Fond du Lac, rcullen@fdlymca.org

Southeast Leader: looking for someone!

Northeast Leader: Rick Cullen

Fond du Lac: rcullen@fdlymca.org

Northwest Leader: Carl Klubertanz

La Crosse, klubertanz@laxymca.org

FINANCIAL DEVELOPMENT

Statewide Leaders: Kathy Wucherer & Kelly Caughlan

Green Bay, Kathy.wucherer@greenbayymca.org

Stevens Point, kcaughlan@spymca.org

Southeast Leaders: Heidi Hoeft & Kristin Stoll

Glacial Community, hhoeft@glcymca.org

Waukesha County, kstoll@gwycymca.org

Northeast Leader: Jan Davey

Fox Cities, jdavey@ymcafoxcities.org

Northwest Leader: Raquel Nowak & Amy Holte

South Wood County, Nowak@swcymca.org

GROUP EXERCISE

Statewide Leader: Erin Hess

South Wood County, hess@swcymca.org

Southeast Leader: Robyn Pearce

Waukesha County, rpearce@gwycymca.org

Northeast Leader: Brandy Hankey

Oshkosh, brandyhankey@oshkoshymca.org

Northwest Leader: Kylie Wiltgen

La Crosse, kwiltgen@laxymca.org



PEER COMMUNITY LEADERSHIP

GYMNASTICS

Statewide & Northwest Leader: Kelly Sorensen

La Crosse, ksorensen@laxymca.org

Southeast Leader: Maribeth Gapinski

Waukesha, mgapinski@gwcymca.org

Northeast Leader: Beth Kennerhed & Tasha Johnson

Green Bay, beth.kennerhed@greenbayymca.org

Fox Cities, tjohnson@ymcafoxcities.org

HEALTHY LIVING

Statewide & Northwest Leader: Shannon Ramsey

Woodson, sramsey@woodsonymca.com

Southeast Leader: Lisa Coombs-Gerou

Milwaukee, lcoombsgerou@ymcamke.org

Northeast Leader: Kirsten Rice

Fox Cities, krice@ymcafoxcities.org

HUMAN RESOURCES

Statewide Leader: Danielle Marx

Stateline, dmarx@statelineymca.org

Southeast Leader: Karrie Gibson

Geneva Lakes, karrie.gibson@glymca.org

Northeast Leader: Sara Tilkens

Fox Cities, stilkens@ymcafoxcities.org

Northwest Leader: Jackie Ripp

La Crosse, jripp@laxymca.org

INFORMATION TECHNOLOGY

Statewide Leader: Vacant

Southeast Leader: Dave Fritzke

Milwaukee, dfritzke@ymcamke.org

Northeast Leader: Mark Ten Haken

Green Bay, mark.tenhaken@greenbayymca.org

Northwest Leader: Andrew Meinel

Woodson, ameinel@woodsonymca.com

MARKETING

Statewide Leaders: Sue Pawlowski & Sherri Valitchka

Fox Cities, spawlowski@ymcafoxcities.org

Green Bay, sherri.valitchka@greenbayymca.org

Southeast Leader: Leah Kluge

Northern Rock County, lkluge@ymcajanesville.org

Northwest Leaders: Carrie Hutton & Travis Pernsteiner

Woodson, chutton@woodsonymca.com

La Crosse, tpernsteiner@laxymca.org

MEMBERSHIP

Statewide & Northwest Leader: Staci Kivi

South Wood County, kivi@swcymca.org

Southeast Leader: Laura Ferree & Adam Krusza

Glacial Community, lferree@glcymca.org

Racine, akrusza@ymcaracine.org

Northeast Leader: Maureen Hatchell & Hadele Peacock

Fox Cities, mhatchell@ymcafoxcities.org

Northern Lights, hpeacock@nlymca.com

RESIDENT CAMP

Statewide & Southeast Leader: Eli Fyksen

Milwaukee, efyksen@ymcamke.org

Northeast Leader: looking for someone!

Northwest Leader: looking for someone!

SWIM TEAM

Statewide Leader: Sam Bowman

La Crosse, sbowman@laxymca.org

Southeast Leader: none

Northeast Leader: Dave Korst

Green Bay, gbyswim@greenbayymca.org

Northwest Leader: Aaron Heiss

Marshfield, aheiss@mfldymca.org

TEENS/YOUTH IN GOVERNMENT

Statewide & Northwest Leader: Jen Zwicky

Chippewa Valley, jzwicky@ymca-cv.org

Southeast Leader: looking for someone!

Northeast Leader: Jolene Gross

Fox Cities, jgross@ymcafoxcities.org

YOUTH SPORTS

Statewide & Northwest Leader: Kyle Moll

La Crosse, kmoll@laxymca.org

Southeast Leader: Chris McGill

Dane County, cmcgill@ymcadane.org

Northeast Leader: Randi Thurs

Fox Cities, rthurs@ymcafoxcities.org

AFTERNOON BREAKOUT SESSIONS

Areas of Opportunity to Integrate DIG

YMCA of the USA (Y-USA), in partnership with local YMCAs, has identified six areas of opportunity where integrating DIG strategies advances business goals, allowing Ys to better fulfill their mission. The areas of opportunity identify core operational areas in which all YMCAs can develop DIG-influenced policies, practices, and processes. Integrating DIG strategies into these six areas helps Ys interpret their commitment to engagement and inclusion as broadly as possible. The six areas overlap, so YMCAs may see positive outcomes in two or more areas at any given point.

LEADERSHIP DEVELOPMENT

Zoom link click [here](#).

Our commitment to developing such leaders guarantees our organization's continued relevance, supports staff and volunteer recruitment and retention, and reinforces our ability to address the nation and world's most pressing social needs, now and in the future.

MEMBER DEVELOPMENT/MEMBER ENGAGEMENT

Zoom link click [here](#).

Reaching out to new and diverse populations leads to member growth and retention and establishes the Y as a place people go to connect for the greater good. Culturally relevant and diverse membership engagement strategies help us transform individuals from casual members to committed volunteers and global citizens.

PROGRAM INNOVATION

Zoom link click [here](#).

Innovative programs help us keep pace with the changing world, increase enrollment, and encourage staff and volunteer retention. The benefits of programs crafted with the needs of diverse communities in mind often extend beyond the initial target population, expanding and deepening our impact.

COLLABORATIONS

Zoom link click [here](#).

Collaborations with diverse global and local community partners expand our reach and impact. Engaging in meaningful partnerships and facilitating collaborations among organizations with common goals positions the Y as a convener that brings together individuals, organizations, communities, and the world.

RESOURCE MOBILIZATION

Zoom link click [here](#).

Promoting the inclusive and global nature of our impact positions the Y as a movement that individuals and organizations across the country and around the world want to belong to, support, and collaborate with.

BRAND & VISIBILITY

Zoom link click [here](#).

Promoting the inclusive and global nature of our impact positions the Y as a movement that individuals and organizations across the country and around the world want to belong to, support, and collaborate with.

DIVERSITY & INCLUSION RESOURCES ON LINK:

DIG homepage: <https://link.ymca.net/mlink/group/diversityinclusionandglobalengagement>

6 Areas of Opportunity: <https://link.ymca.net/mlink/file/NjIOMQ> (page 7-8)

DIG Tier Progression Chart: <https://link.ymca.net/mlink/file/OTO4Nw>

YMCA PROFESSIONAL NETWORK CHAPTER 41 BOARD OF DIRECTORS



AARON SCHMIDT

Chapter 41 President
District Executive, Kettle Moraine YMCA



ANGIE BOLSON

New Y Leader Series Chair
CEO, YMCA of Northern Rock County



JJ RAFLIK

Peer Communities Chair
CEO, Fond du Lac Family YMCA



SALLY GLENNON

Member at Large
VP of Child Care Services, Woodson YMCA



KATIE MARTINELLI

Treasurer
West Center Executive Director, YMCA of
Dane County



JULIA WOHLT

State Alliance Liaison
Assistant Executive Director, State Alliance



JENNIE MELDE

Membership Chair
Director of Youth Development, La Crosse
Area Family YMCA

YOUR
PHOTO
HERE

LOOKING FOR MORE BOARD MEMBERS!
Email [Aaron](#) for more details.



YMCAs OF WISCONSIN & U.P. MICHIGAN

NORTHEAST NEIGHBORHOOD

Door County YMCA
 Fond du Lac Family YMCA
 Greater Green Bay YMCA
 Manitowoc-Two Rivers YMCA
 Marinette-Menominee YMCA
 Northern Lights YMCA
 Oshkosh Family YMCA
 Sheboygan County YMCA
 YMCA of Marquette County
 YMCA of the Fox Cities

NORTHWEST NEIGHBORHOOD

Camp Jorn YMCA
 Camp Manito-wish YMCA
 La Crosse Family YMCA
 Marshfield Clinic Health System YMCA
 South Wood County YMCA
 Stevens Point Area YMCA
 Superior-Douglas County YMCA
 Woodson YMCA
 YMCA of the Chippewa Valley
 YMCA of the Northwoods

SOUTHEAST NEIGHBORHOOD

Geneva Lakes Family YMCA
 Glacial Community YMCA
 Green County Family YMCA
 Kenosha YMCA
 Kettle Moraine YMCA
 Phantom Lake YMCA Camp
 Racine Family YMCA
 Stateline YMCA
 YMCA of Dane County
 YMCA of Dodge County
 YMCA of Greater Waukesha County
 YMCA of Metropolitan Milwaukee
 YMCA of Northern Rock County

